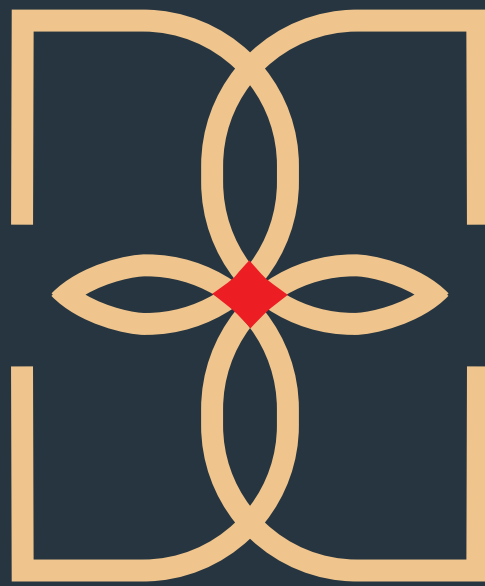


**BTOB SERVICES**  
**A HANDBOOK FROM**  
**SOLUTIONS TO SUCCESS**



**BTOB SERVICES**

**EMPOWERING BUSINESSES**  
**THROUGH SERVICES**

## ABOUT US

### **BTOB SERVICES:**

*Our story starts off evolved in 1986, with a ardour of Photography and videography. The passion used to be influenced to emerge as a profession. We managed to acquire a professional team to get into mutli tasking services for several organizations and individuals. Managing the fine of work by using the BtoB hardworking team of professionals, BtoB in the end determined to register itself with a self assurance and believe of its clients.*

*BtoB Services (registered in 2007) has been working without delay and in a roundabout way with clients with excellent jobs.*

*“Over the years, BtoB Services has acquired relevant skills and experiences, which we shall bring to your organization.*

*Team BtoB has also worked tirelessly on our abilities in communication, dedication and teamwork skills, those we shall put to use in our future career, which would be in your organization if we are selected as Services company..*

*We have given our 100% effort in past companies, and this has enabled us to recognize our capabilities and limitations.*

*If we channelize them further, they will bring fruitful results to us and also to your esteemed organization.”*

*BtoB Services is a comprehensive service-oriented platform designed to cater to the diverse needs of Small, Medium, and Large businesses across multiple sectors. We aim to provide all kinds of professional, technical, and operational services under one umbrella by connecting clients with trusted professionals, skilled manpower, and specialized service providers. Our approach ensures efficiency, reliability, and*

*quality-driven solutions tailored to modern business challenges.*

*At the core of BtoB Services is a strong member-based business network comprising entrepreneurs, corporate entities, professionals, and skilled individuals. We bring this diverse business community onto a single forum where members can collaborate, share expertise, and jointly serve client requirements. By leveraging the collective strength of our network, we are able to deliver end-to-end services while maintaining high standards of professionalism and accountability.*

*This network not only benefits our clients but also creates significant value for our members. It enables meaningful interaction, strategic partnerships, and mutual growth opportunities among businesses. Members can offer exclusive discounts and value-added services to one another, fostering a culture of trust and cooperation. Guided by our slogan, “Empowering Businesses Through Services,” BtoB Services is committed to strengthening businesses through collaboration, connectivity, and comprehensive service solutions.*

*In addition, BtoB Services continuously works to strengthen this ecosystem by promoting innovation, capacity building, and sustainable business practices. We actively identify emerging market needs and align our member capabilities to meet evolving client demands. By nurturing long-term relationships and encouraging knowledge sharing within the network, we help businesses enhance their competitiveness, expand their reach, and achieve sustainable growth in an ever-changing business landscape.*

# FABRICATIONS

*Be Bold: be proactive, make decisions, take responsibility, try new things.*

*Be Curious: ask questions, do some research, learn new techniques, study our clients and their industries.*

*Be Together: play an active role in the team, support your colleagues, collaborate, have fun.*

*Be Connected: meet people, make contacts, build relationships, see the bigger picture.*

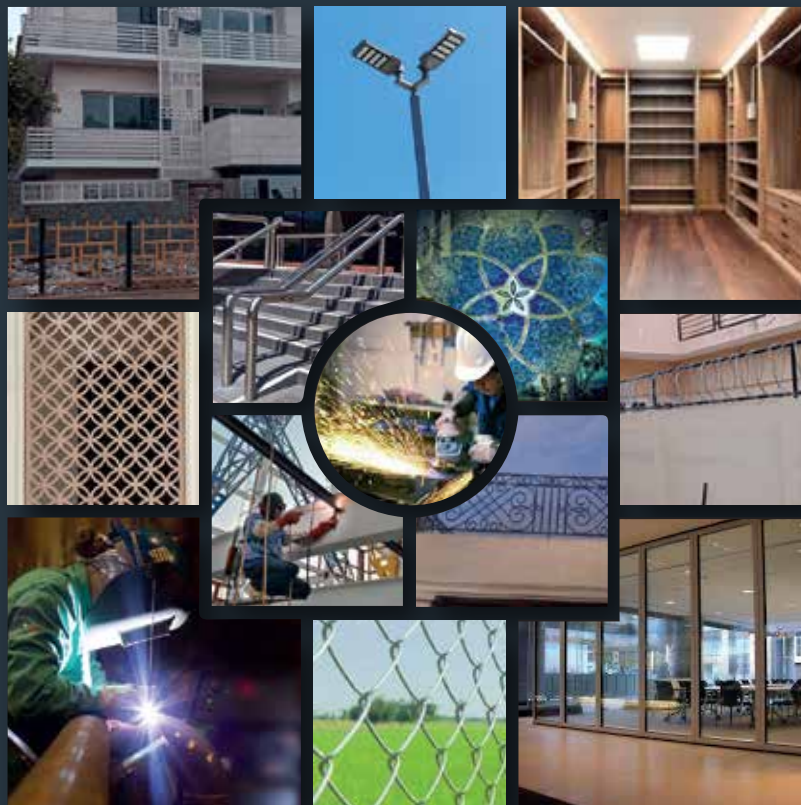
*Be Better: look for ways to improve, challenge yourself, never stop learning, strive to be the best.*

*Building, developing, training, retaining and engaging the Rostrum team is a daily commitment. We work hard every day to make sure that our people are supported and empowered to deliver exceptional results for our clients.*

*Everyone says it, but in our case it's true: our team is the secret to our success. Each*

*of our employees is amazing in their own right, but together they are what makes Rostrum such a fun and rewarding place to work. The Rostrum team is a tight-knit, talented group with a shared vision of delivering consistently great results for our clients, as well as ensuring the agency is a fun, inclusive, challenging place to work and develop a rewarding career.*

*We're very proud of the team we've built – there's more than thirty of us now but it still feels like it did when there were just a few of us. Rostrum has always been an agency defined by bringing together talented people with a shared vision and passion for helping us to be the best we can be for our clients. But that doesn't mean Rostrum is a cookie-cutter agency. All of our employees are unique individuals who are united by a set of five core values that apply to everything we do within the agency.*



## ELECTRICAL / HVAC

*BtoB Services is one of Islamabad's most trusted HVAC and electrical companies. Our team provides residential and commercial electrical and HVAC services. Our superior service, high-quality craftsmanship, and professional contractors are a staple of our business. Our team works with any type of electric wiring—old and new—and air conditioning systems in both commercial and residential properties.*

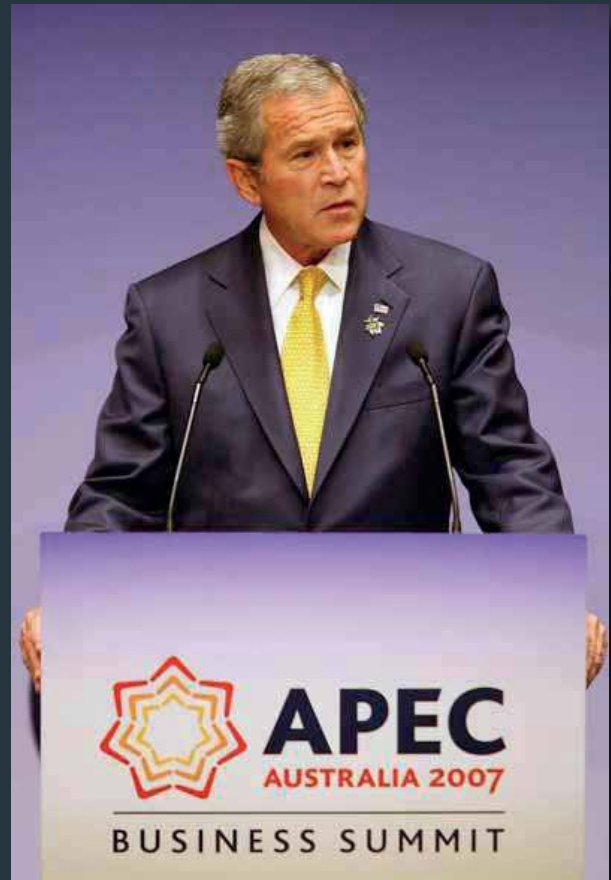




# EVENTS MANAGEMENT

## EVENTS CONDUCTED OR PARTICIPATED BY BTOB SERVICES:

- Rugby World Cup 2003, Australia
  - APEC Summit 2007, Australia.
  - Participated in 2016 Defense Day event at GHQ.
  - Participated in 23rd March 2022 Parade Ground Event.
  - Participated Several other forces and Corporate events.
  - Fashion events / Musical concerts in Australia, Hong Kong, Bangkok, Kuala Lumpur, Dhaka, Jakarta, Colombo, Dubai & Islamabad etc. 1990 to 2022.
  - Fashion show 2010, Sarena Hotel Islamabad.
  - Participated in 40-Band competition (PAF), Islamabad. 2022
  - Eid Carnival, Bahria Town, Islamabad 2010.
  - Several other Corporate Events.
  - T&T ECHS (Telegardens) Gate opening ceremony 2021.
- A lot more...





## EVENT SECURITY / Bouncers

*Event Security and Bouncers Services by BtoB Services are structured to ensure complete safety, crowd control, and risk management for all types of events, including corporate functions, concerts, exhibitions, weddings, private gatherings, and public events. Our trained security personnel and professional bouncers are skilled in access control, guest management, conflict prevention, and emergency response, ensuring a secure and well-organized environment throughout the event.*

*Our teams are selected for their physical readiness, discipline, and professional conduct, and are briefed thoroughly according to the nature and scale of each event. From VIP protection and perimeter security to backstage control and venue monitoring, BtoB Services delivers customized security solutions aligned with event requirements. By combining vigilance, coordination, and proactive planning, we help clients host events with confidence and peace of mind.*



## AV, SOUND, SMD & TEC SYSTEMS

*Audio-Visual & Event Technology Services by BtoB Services include complete solutions for SMD screens, OB (Outside Broadcast) setups, sound systems, conference systems, and LED displays for corporate events, concerts, conferences, exhibitions, live shows, and large public gatherings. Our services cover high-resolution indoor and outdoor SMD/LED walls, professional PA and sound reinforcement systems, wireless and wired microphones, digital mixers, speakers, amplifiers, and fully integrated conference systems for meetings, seminars, and official events.*

*In addition, we provide OB vans, live broadcasting solutions, stage lighting, truss and rigging systems, cameras, switching units, power backup (generators and UPS), control rooms, and technical crew support to ensure seamless execution. Each setup is designed according to venue size and event requirements, ensuring clarity, reliability, and high production quality. With skilled technicians and modern equipment, BtoB Services delivers end-to-end technical excellence for impactful and well-managed events.*

# USHERS

*Ushers Services by BtoB Services provide professional front-line support to ensure smooth coordination and a positive guest experience at all types of events. Our trained ushers assist with guest استقبال (welcome), registration, seating arrangements, directions, and overall event flow, helping organizers maintain order and efficiency from entry to exit. Well-groomed, courteous, and well-briefed, our ushers represent the event with professionalism and poise. They work closely with event management and security teams to handle guest inquiries, manage crowd movement, and respond promptly to on-ground requirements. Through attention to detail and strong interpersonal skills, BtoB Services ushers contribute significantly to a well-organized and memorable event experience.*

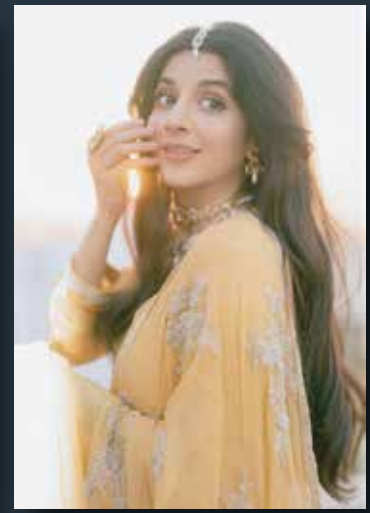


# TALENT CELEBRITY MANAGEMENT

*Talent Agency Services at BtoB Services have a legacy rooted in excellence and credibility. Since 1986, the organization has been actively involved in identifying, grooming, and promoting talent across the entertainment and creative industries. Through its dedicated departments, PixFlix and Ministry of Talents, the agency has played a pivotal role in shaping careers by providing structured development, professional guidance, and industry exposure.*

*Our focus spans across models, actors, singers, and musicians, offering comprehensive support that includes personality grooming, portfolio development, media readiness, and promotional strategy. With a deep understanding of industry dynamics, the agency bridges the gap between emerging talent and production houses, brands, and media platforms, ensuring sustainable and growth-oriented career pathways.*

*Over the decades, the agency has successfully promoted and represented dozens of renowned personalities, including Halima Sadia Khan, Urwa Hocane, Mawra Hocane, Maria Khan, Tauseef Ahmed, and Anam Gohar, among many others. This proven track record reflects a commitment to professionalism, credibility, and long-term talent development, positioning BtoB Services as a trusted name in talent management and promotion.*



# MERCHANDISING

We have premier digital partnerships with the best so you get the best.

We're proud to partner with industry leaders to bring the latest and greatest insights to local business owners. Plus we get to play with the latest toys to help you grow.

## Surface Printing

Surface printing is most often employed to reproduce a stencil-like effect for traditional florals, juvenile and country motifs.

## Flexographic Printing

Flexographic printing, or flexo, is similar to surface printing except the print cylinders employed are made of flexible materials, usually rubber.

## Screen Printing

Screen printing is accomplished in two ways, using either flat or rotary screens.

## Rotary Screen

Rotary screen is a high-speed production technique to replace hand screen-printing.

## Gravure Printing

Gravure printing is the one process which offers the designer the opportunity of

achieving a complete, continuous color deposit ranging from 100 percent full tone down to almost a 5 percent tone.

## Digital Printing

Used mostly for borders and murals, digital printing is defined as one of several non-impact technologies where the image or pattern is created, manipulated and finalized by electronic systems and printed by a computer controlled printer.

BtoB Services provides complete Printing services;

## Advertisement Board

Stamps

Bags

Brochures

Business Cards

Caps & Shirts etc

Cash Memo

Certificates

Diaries

Books

Stickers

Envelopes

Calendars

Mugs

Panaflex

Office Plates

Office Cards

Table Calendars

USB

Boxes

Invitation Cards

Standees





# 3D ANIMATIONS

*We have a team of professionals for 3D animations, 3D Walkthrough, especially in Real Estate sector. Our team is specialised in Graphic design and graphic animations. TVCs, DVCs and Documentary filming and editing are the expertise we are known for;*

*Softwares we use:*

*3D Max  
Lumion Animation  
Adobe After Effects  
Adobe Premiere  
Adobe Illustrator  
Adobe Photoshop  
Autocad  
FinalCut Pro  
Studio Max  
Cinema 4D*

*Autodesk Maya  
Autodesk 3ds Max  
Blender  
Houdini  
Unreal Engine*





# IT SOLUTIONS

## **Setting the Foundation for Your Success with Remarkable IT Solutions**

### **1. Digital Commerce:**

Boost your online business with seamless digital commerce solutions, enhancing customer experiences and maximizing sales potential.

**2. Cloud Hosting:** Secure and reliable cloud hosting services tailored to your needs, ensuring optimal performance and scalability for your digital presence.

**3. Business Applications:** Empower your operations with custom-built business applications, designed to streamline processes and boost productivity.

**4. Application Development:** From concept to execution, we craft innovative applications according to your business requirements, delivering functional and user-friendly solutions.

**5. Application Integration:** Seamlessly integrate your diverse applications for enhanced efficiency and data flow across your entire organization.

**6. Cloud Team:** Access a dedicated cloud team to manage your infrastructure, ensuring smooth operations and proactive maintenance.

**7. IT Infrastructure:** Build a robust IT infrastructure foundation for your business, combining security, scalability, and efficiency.

**8. User Experience:** Prioritize user experience with intuitive interfaces and designs, fostering engagement and satisfaction.

**9. Quality Assurance:** Ensure flawless performance and reliability of your applications with rigorous quality assurance testing.

**10. Application Modernization:** Upgrade legacy systems with modern technologies, optimizing performance and functionality for today's demands.

**11. Web Design and Development:** Create stunning websites and applications with our expert web design and development services, tailored to your brand and audience.

**12. Content Writing:** Engage your audience with compelling content according to your brand voice and SEO needs, enhancing visibility and relevance.

**13. Software Development:** Partner with us for customized software solutions, addressing your unique business challenges and opportunities.

**14. Search Engine Optimization (SEO):** Boost your online visibility and rankings with strategic SEO tactics, driving organic traffic to your digital assets.

**15. Marketing Promotion:** Amplify your brand presence and reach with targeted marketing promotions, tailored to your audience and objectives.

**16. Pay-Per-Click (PPC) Service:** Drive immediate traffic and leads with PPC campaigns, optimized for maximum ROI and conversions.

**17. Social Media Marketing:** Harness the power of social media platforms to connect with your audience, build brand loyalty, and drive engagement.

**18. Responsive Web Design:** Ensure your website looks great and functions seamlessly across all devices with responsive design principles.

**19. Creative Designing:** Stand out from the competition with captivating and innovative designs for your branding, marketing, and digital assets.

**20. Web Hosting:** Reliable and secure web hosting solutions to keep your online presence running smoothly and efficiently.

**21. IT Support and Consultancy:** Access expert IT support and consultancy services to optimize your technology infrastructure and strategy.



# SMART SOLUTIONS



*Customized Home Automation bespoke for every individual client, Home Cinema, Multi-Room 4K, Multi-Room Audio, Video Lighting Control, Climate Control and Blinds/Curtains control systems.*

*Providing a combination of the very best and latest products on the market, Sky is the limit and we love challenges*

*With over 25 years of experience we can deliver a feature rich solution from single home cinema rooms to fully automated homes designed around you and your family's needs.*

*Protect your home or business with CCTV cameras and controlled door entry for peace of mind that you and your property are secure.*

*Enjoy perfect temperatures throughout your home with heating and air conditioning control, operated from one simple device.*

*Imagine having your very own cinema at home. Sit back and relax in luxurious cinema-style seats and watch your favourite movies on the big screen.*

*With intelligent lighting you can control all your lighting from a single screen. All your lights can be instantly switched on or off as you return home or leave the house, for example, for ultimate convenience and energy efficiency. Lighting can be integrated with your security system and we can work with your interior designer to create feature lighting that shows your home at its very best. Home lighting control systems are also a way of personalising your home and helping to create a distinctive atmosphere. You will be thrilled when you see the difference you can make with intelligent lighting. Lighting effects can completely change the way you feel and help to set the mood in different areas, from chic style in the living room to an impressively lit pool table.*

# LANDSCAPING



*Complete design and build services by BtoB  
Complete piece of mind from the start to the finish of your project*

*Concept drawings  
to suggest how your garden might look  
Finished plans and construction  
details to enable you to implement the design  
3-D models*

*to help with visualisation*

*Planting plans*

*providing a recipe of what will work well in your garden*

*Costings*

*broken down into bite sized chunks, to enable you to budget and offer the option of  
implementing the design over a period of time*

*Garden construction*

*implementation of the design, whether designed by us, you, or another designer*

*Project co-ordination*

*to ensure that the garden is built to professional standards, whether it is designed  
by us or another designer*

*Plant supply*

*only with experience do you know when and how to source the very best plants at  
the right time of year, for the best price. Using The Garden BtoB Services enables you  
to tap into this experience so that you get quality and value, with plants being  
supplied and planted at the optimum time of year*

*Supply and installation of garden buildings*

*with our connections to the very best local craftsmen we can source whatever you  
require*



# BRANDING

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# INTERIORS



## *Interior, Blinds & Curtains*

*Controlling natural light is as important to the design and style of your home as your artificial lighting. Being able to swish blinds, shades and curtains open or closed at the touch of a button is also one of life's most satisfying home luxuries. They can be automatically controlled from a simple touch-screen panel, a remote control or your iPad, and you can programme the system to come on at pre-set times to make life even easier. Have your bedroom curtains open gently as you wake, or roll down the children's blinds when night falls. An automated blinds and curtains system has whole-house settings and options for individual rooms. Intelligent design means easy operation of even hard-to-reach blinds and curtains. Choose from our recommended silent curtain tracks and an array of stylish fabrics, colours and designs.*



## PACK & MOVE

*Some of the packing services we offer include:*

- Shock absorbent bubble and polythene wrapping of valuables*
- Customized wrapping*
- Carton packing*
- Padding for furniture*
- Plastic wrapping and bags*
- Dismantling of goods*
- Loading and unloading of goods*
- Unpacking in the new location*

*If you are packing all of your belongings and relocating to any city in Pakistan, Rapid Movers should be your first choice. Our professional packers and movers guarantee to provide you with the utmost best services in the country. Getting professional help when moving can be*

*quite the blessing, and having experts collaborate with you on this next milestone in your life will comfort you to no end. Rapid Movers will ensure customer satisfaction, and they understand that your possessions need the best care during the move. Rapid Movers is one of the best moving company in the country that always puts the customer and their needs first*

*We focus on maintaining a respectful relationship with the client during the huge life change of shifting. We also make sure to handle everything with swiftness and responsibility. It does not matter how big or small, near or far your move is going to be; you can trust BtoB Services to get the job done!!*



# PRODUCTIONS

*BtoB Services offers end-to-end expertise across the entire creative and production lifecycle, from talent management, grooming, and promotion to concept development, filming, and post-production. Our integrated approach ensures seamless execution of projects while maintaining high creative and technical standards tailored to client objectives.*

*We are supported by a highly professional and diverse team comprising experienced writers, producers, directors, actors, models, animators, editors, and photographers. This multidisciplinary talent pool enables us to deliver compelling visual content across multiple formats and platforms, ensuring consistency, creativity, and quality in every production.*

*BtoB Services has successfully produced a wide range of projects, including television plays, feature films, video songs, TV commercials (TVCs), digital video commercials (DVCs), and documentaries. In parallel, we have delivered high-quality commercial photography services covering products, corporate brands, events, fashion, and weddings, catering to both commercial and artistic requirements.*

*Our technical capabilities include shooting and post-production in ultra-high resolutions of up to 8K video and 100-megapixel photography, ensuring future-ready content with exceptional visual detail. We maintain access to advanced production equipment and, where required, strategically hire specialized gadgets and technology to meet the specific demands of each project, guaranteeing optimal results without compromise.*



## REAL ESTATE

*BtoB Services offers comprehensive real estate solutions designed to support residential, commercial, and corporate clients with efficiency and trust. From property marketing, digital listings, and lead generation to documentation support, valuations, and transaction facilitation, we act as a single-window partner for real estate needs. By leveraging modern technology, market intelligence, and a strong professional network, BtoB Services ensures smooth, transparent, and results-driven real estate operations for buyers, sellers, investors, and developers.*

*Our strength lies in our growing business community network that connects real estate professionals, developers, legal advisors, contractors, and marketing experts on one platform. This collaborative ecosystem not only enables faster service delivery to clients but also allows members to interact, collaborate, and offer exclusive benefits and discounts to one another. Through this integrated approach, BtoB Services empowers the real estate sector by creating value, building long-term partnerships, and driving sustainable growth—true to our mission of Empowering Businesses Through Services.*



# CONSULTANCY

*BtoB Services offers comprehensive consultancy solutions designed to support individuals, entrepreneurs, and organizations in making smart, secure, and profitable decisions. Our expertise spans investment advisory, business structuring, financial planning, and strategic growth consulting. We work closely with our clients to understand their goals, assess opportunities, and provide practical guidance that reduces risk while maximizing potential.*

*Our consultancy services also specialize in recoveries and ROI optimization, helping businesses improve cash flows and unlock tied-up capital. Through financial analysis, performance evaluation, and recovery strategies, we assist clients in strengthening their financial position and ensuring sustainable returns on their investments. Our structured approach ensures transparency, accountability, and measurable outcomes at every stage.*

*In addition, BtoB Services provides professional consultancy for visa facilitation, investor immigration, and international business opportunities. From investor and business visas to overseas expansion advisory, compliance support, and cross-border partnerships, we simplify complex processes through our trusted network of legal, financial, and industry experts. With a client-focused approach and integrated services, BtoB Services remains committed to Empowering Businesses Through Services.*

*BtoB Services is backed by a strong network of industry professionals, consultants, and service providers across multiple sectors. This collaborative ecosystem enables us to deliver integrated solutions in legal advisory, taxation support, compliance management, corporate governance, and operational consultancy. By bringing diverse expertise under one platform, we ensure our clients receive reliable guidance and seamless execution from concept to completion.*

*With a strong focus on ethics, transparency, and long-term partnerships, BtoB Services is committed to delivering value-driven consultancy that adapts to changing market dynamics. Whether supporting startups, SMEs, or large enterprises, our approach is rooted in trust, innovation, and measurable results. We strive to build lasting relationships that help businesses grow confidently, sustainably, and competitively in today's evolving business environment.*



# CONSTRUCTION

*BtoB Services delivers comprehensive construction solutions for residential, commercial, and industrial projects, offering end-to-end support from planning to completion. Our services include project consultancy, civil works, structural construction, renovations, and turnkey project management. By combining skilled manpower, technical expertise, and quality materials, we ensure projects are delivered on time, within budget, and to the highest standards.*

*We work closely with architects, engineers, contractors, and suppliers to provide integrated construction services that meet client requirements and regulatory standards. Our capabilities extend to interior fit-outs, MEP services, landscaping, maintenance, and refurbishment works, ensuring functional, durable, and aesthetically refined results. Every project is managed with strict quality control, safety compliance, and transparent execution.*

*Backed by a strong professional network and experienced project teams, BtoB Services serves individuals, developers, and corporate clients with scalable and cost-effective construction solutions. Our commitment to reliability, innovation, and sustainable building practices allows us to create long-lasting value for our clients. Through trusted partnerships and professional execution, we continue to build with confidence—Empowering Businesses Through Services.*





# VEHICLE MAINTENANCE

*Vehicle Maintenance and Repair Services by BtoB Services are designed to ensure the safety, reliability, and long-term performance of personal, commercial, and corporate vehicles. Our services cover routine maintenance, mechanical and electrical repairs, engine diagnostics, brake systems, suspension, transmission, air-conditioning, and preventive servicing. By partnering with qualified mechanics and authorized workshops, we ensure professional workmanship and quality assurance for every vehicle.*

*Through our trusted service network, BtoB Services offers timely inspections, genuine spare parts, and cost-effective repair solutions tailored to client requirements. Whether managing individual vehicles or corporate fleets, our structured maintenance programs help reduce downtime, extend vehicle life, and optimize operational efficiency. Our focus on transparency, technical expertise, and dependable service delivery provides clients with peace of mind and consistent vehicle performance.*

*In addition, BtoB Services provides fleet maintenance management and on-call repair support to meet the needs of businesses with multiple vehicles. From scheduled servicing and emergency roadside assistance to maintenance reporting and vendor coordination, we help organizations maintain operational continuity. By combining technical expertise with efficient service coordination, BtoB Services ensures vehicles remain roadworthy, compliant, and ready for daily business demands.*



## SOLAR SYSTEMS

*BtoB Services provides complete solar energy solutions for residential, commercial, and industrial clients, offering installation, repair, and maintenance services. Our team specializes in designing customized solar systems that maximize efficiency, reduce electricity costs, and provide sustainable, reliable power. From rooftop solar panels to large-scale commercial setups, we ensure every installation meets international quality standards and local regulatory requirements.*



*Our services extend beyond installation to include comprehensive repair and troubleshooting of solar systems. Whether it's inverter issues, panel damage, or battery maintenance, our skilled technicians provide prompt, professional service to ensure uninterrupted energy supply. Regular maintenance programs are also available to optimize system performance, extend the lifespan of solar equipment, and protect your investment.*

*With years of hands-on experience and a commitment to innovation, BtoB Services delivers solar solutions that combine reliability, efficiency, and sustainability. We focus on cost-effective energy solutions that benefit both businesses and homeowners, helping clients reduce their carbon footprint while saving on energy expenses. True to our mission of Empowering Businesses Through Services, we make solar energy simple, safe, and smart.*

## PEST CONTROL

*Pest Control Services at BtoB Services are designed to provide safe, effective, and long-lasting solutions for residential, commercial, and industrial environments. We address a wide range of pest issues including termites, rodents, insects, mosquitoes, cockroaches, and other harmful infestations. Our approach focuses on protecting health, property, and hygiene by using approved methods and environmentally responsible treatments.*



*Backed by trained professionals and modern equipment, our pest control solutions are tailored to the specific needs of each client. We emphasize preventive measures, regular inspections, and customized treatment plans to ensure sustainable results. Through our trusted service network, BtoB Services ensures reliable execution, compliance with safety standards, and peace of mind for clients seeking a clean and pest-free environment.*

## LAND ACQUISITION

*BtoB Services offers comprehensive land acquisition solutions for residential, commercial, and industrial projects. From site identification and due diligence to legal verification and ownership transfer, we guide our clients through every step of the acquisition process. Our team ensures that all transactions are transparent, compliant with local regulations, and aligned with the client's strategic objectives.*

*We assist clients in assessing land value, negotiating with sellers, and conducting feasibility studies to ensure that every acquisition is profitable and risk-free. Our services also*

*include title verification, land survey coordination, documentation support, and coordination with government authorities, making the process smooth and hassle-free.*

*With a focus on efficiency, integrity, and strategic insight, BtoB Services delivers land acquisition services that empower clients to invest confidently and grow sustainably. Whether for real estate development, business expansion, or personal investment, we provide expert guidance and end-to-end support, true to our mission of Empowering Businesses Through Services.*



## APPROVAL & DOC. CLEARANCE

*BtoB Services provides expert document approval and clearing services to streamline business operations and regulatory compliance. Our team assists clients in preparing, verifying, and submitting documents from government or related departments, legal authorities, and corporate entities, ensuring all paperwork is accurate, complete, and processed efficiently.*

*We specialize in handling approvals for permits, licenses, property documentation, financial clearances, and other regulatory requirements. By coordinating with relevant authorities and following proper protocols, we minimize delays and reduce the risk of errors, making complex procedures simple and hassle-free for our clients.*

*Our services cover all types of documentation, whether for business operations, real estate transactions, import/export compliance, or professional certifications. We ensure timely submissions, proper follow-ups, and adherence to legal and administrative requirements, saving clients valuable time and effort.*

*With a focus on transparency, efficiency, and professionalism, BtoB Services provides a trusted support system for individuals and businesses navigating bureaucratic processes. Our team acts as a reliable liaison between clients and authorities, ensuring smooth approvals and hassle-free document management.*

*By choosing BtoB Services, clients can focus on their core business activities while we handle the complexities of documentation, verification, and clearance. Our mission remains to Empower Businesses Through Services by delivering fast, accurate, and dependable support in every document-related matter.*



## ELEVATORS

*BtoB Services offers comprehensive elevator solutions, including installation, repairs, and maintenance for residential, commercial, and industrial buildings. Our team specializes in designing and installing modern, safe, and efficient elevators tailored to meet the specific needs of each building. From hydraulic and traction systems to high-speed lifts, we ensure every installation meets international safety and quality standards.*



*Our repair services address all types of elevator issues, including mechanical faults, electrical malfunctions, control system errors, and safety system checks. With prompt, reliable, and professional service, we minimize downtime and ensure smooth, uninterrupted operation for all types of lifts. Regular maintenance programs are also available to maximize performance, extend equipment lifespan, and ensure compliance with safety regulations. Focused on safety, reliability, and customer satisfaction, BtoB Services provides end-to-end elevator solutions that deliver peace of mind to building owners and occupants. Our expert technicians and structured maintenance protocols ensure that every elevator operates efficiently, safely, and sustainably—true to our mission of Empowering Businesses Through Services.*

## ROOF WATER PROOFING

*BtoB Services provides specialized waterproofing seepage and heatproofing solutions for rooftops, designed to protect residential, commercial, and industrial buildings from water leakage, seepage, and extreme heat. Our team uses high-quality materials and modern techniques to ensure long-lasting protection, durability, and energy efficiency for all types of rooftops.*



*Our services include roof inspections, surface preparation, application of waterproof coatings, thermal insulation, and preventive treatments. By addressing both water and heat challenges, we help clients reduce maintenance costs, prevent structural damage, and improve indoor comfort throughout the year.*

*Committed to quality, safety, and client satisfaction, BtoB Services delivers tailored solutions that safeguard properties and enhance building longevity. With professional expertise and reliable service, we ensure that every rooftop is fully protected, energy-efficient, and resilient—true to our mission of Empowering Businesses Through Services.*

# TOURISM



*BtoB Services provides comprehensive tourism solutions designed to deliver seamless and memorable travel experiences within Pakistan and across international destinations. Our services include customized tour planning, hotel reservations, transportation arrangements, guided tours, and travel logistics for individuals, families, corporate groups, and business travelers. With a deep understanding of local and global travel landscapes, we ensure comfort, safety, and value at every stage of the journey.*

*Within Pakistan, we promote diverse tourism experiences ranging from cultural heritage tours and religious tourism to adventure travel, eco-tourism, and luxury getaways. From the scenic northern areas to historical cities and coastal destinations, BtoB Services curates well-planned itineraries that showcase the country's rich culture, natural beauty, and hospitality. Our local partnerships enable us to offer reliable services, competitive pricing, and authentic experiences.*

*Internationally, BtoB Services facilitates leisure and business travel through visa assistance, airline ticketing, hotel bookings, travel insurance, and customized overseas tour packages. We support clients with hassle-free planning, compliance guidance, and end-to-end coordination, making global travel simple and stress-free. Through our trusted international network, we deliver professional tourism services that meet international standards—true to our commitment of Empowering Businesses Through Services.*

## RENT A CAR

*BtoB Services provides premium car rental solutions in Pakistan, catering to individuals, corporate clients, and foreign missions. Our fleet includes a wide range of vehicles, from standard sedans and SUVs to luxury cars and specialized bomb-proof vehicles for high-security requirements. Every vehicle is maintained to the highest standards of safety, comfort, and reliability.*

*We offer flexible rental packages tailored to meet short-term or long-term requirements, ensuring smooth travel for official visits, corporate assignments, or personal use. Our experienced drivers, GPS-enabled vehicles, and 24/7 support guarantee a safe and hassle-free transportation experience.*

*Specializing in secure transportation for foreign missions, diplomats, and high-profile clients, BtoB Services ensures complete confidentiality, professional service, and adherence to all safety protocols. Our focus on reliability, discretion, and premium service allows clients to travel with confidence, comfort, and peace of mind—true*



## BOMB PROOF

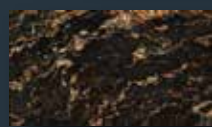


# MINES

*BtoB Services provides specialized services to connect clients with reputable mines for sourcing high-quality granite, marble, and other natural stones at the best market rates. We act as a reliable bridge between businesses, contractors, and suppliers, ensuring that clients receive authentic products directly from trusted mines while saving time and costs.*

*Our services include identifying verified mining partners, negotiating competitive prices, coordinating logistics, and ensuring timely delivery of materials. By leveraging our extensive network in the mining and stone industry, we help clients access premium-grade stones for construction, interior design, landscaping, and industrial purposes. We specialise in Travertine Marble Onyx Chromite . Iron Ore and Anti Money etc.*

*Focused on quality, transparency, and customer satisfaction, BtoB Services ensures every transaction is secure, efficient, and value-driven. Whether for large-scale construction projects or specialized design requirements, we deliver reliable sourcing solutions that meet client expectations—true to our mission of Empowering Businesses Through Services.*



## CCTV & ATTENDANCE SYSTEMS

*BtoB Services provides advanced CCTV and attendance system solutions for residential, commercial, and industrial clients. Our services include consultation, supply, installation, and maintenance of wired, wireless, and cloud-based systems, offering flexibility, remote access, and real-time monitoring.*



*We ensure enhanced security, accurate workforce management, and seamless oversight for every facility.*

*Our offerings include IP-based CCTV cameras, DVR/NVR systems, cloud-enabled surveillance, wired and wireless solutions, facial recognition attendance systems, biometric scanners, and access control devices. By integrating modern technology with cloud connectivity and user-friendly interfaces, clients can monitor premises remotely, manage employee attendance efficiently, and maintain detailed,*

*secure records for compliance and safety purposes.*

*Committed to reliability, accuracy, and professional service, BtoB Services delivers complete solutions that protect property, optimize operations, and improve accountability. From system design and installation to cloud integration, wired and wireless setup, training, and ongoing maintenance, we ensure clients receive secure, efficient, and long-lasting solutions—true to our mission of Empowering Businesses Through Services.*

## SECURITY FENCING

*BtoB Services offers comprehensive security fencing solutions for residential, commercial, and industrial properties. Our services include design, supply, and installation of a wide range of fences tailored to meet specific security and aesthetic requirements. We provide reliable protection while enhancing the overall appearance and value of your property.*

*Our fencing solutions include chain-link fences, barbed wire fences, razor wire fences, welded mesh fences, and ornamental security fences. Each type is selected based on client needs, property layout, and security level, ensuring maximum safety and durability. We also offer customization options for height, coatings, and finishes to provide long-lasting and maintenance-free fencing solutions.*

*With a focus on quality, reliability, and professional service, BtoB Services ensures that every security fence is installed to international standards and offers optimal protection. From consultation to installation and maintenance, we deliver secure, cost-effective, and visually appealing fencing solutions—true to our mission of Empowering Businesses Through Services.*



## MEDICAL TOOLS AND UNIFORMS

*BtoB Services provides high-quality ISO-standard medical tools, instruments, and uniforms for hospitals, clinics, laboratories, and healthcare professionals. Our offerings include surgical and diagnostic instruments, sterilization equipment, lab tools, disposable and reusable medical supplies, as well as scrubs, lab coats, and protective uniforms. Sourced from certified manufacturers and adhering to strict quality standards, our products ensure safety, hygiene, durability, and optimum performance. By delivering reliable, compliant, and professional solutions, BtoB Services supports healthcare institutions and professionals in maintaining efficiency, safety, and excellence—true to our mission of Empowering Businesses Through Services.*



## SPORTS GOODS

*BtoB Services provides high-quality ISO-standard sports goods for schools, clubs, fitness centers, and professional athletes. Our products are designed to meet international quality standards,*

*ensuring safety, durability, and peak performance for all levels of sports and recreational activities. From training equipment to competitive sports gear, we supply everything needed to enhance athletic performance and engagement.*

*Our offerings include balls, rackets, bats, protective gear, gym equipment, fitness accessories, nets, and training aids across a wide range of sports, including football, cricket, badminton, basketball, and more. Each product is carefully sourced from certified manufacturers to guarantee consistency, reliability, and compliance with international safety standards.*

*We also provide customized solutions for sports facilities, including equipment setup, maintenance guidance, and facility planning, ensuring that schools, clubs, and gyms can create safe, efficient, and professional environments for athletes and enthusiasts. Our focus on quality and professional service ensures that every client receives equipment suited to their specific needs and standards.*

*Committed to promoting fitness, sportsmanship, and excellence, BtoB Services delivers ISO-standard sports goods that support training, competition, and recreation. By combining quality, innovation, and reliability, we empower institutions, athletes, and sports organizations to achieve their goals—true to our mission of Empowering Businesses Through Services.*

# MEDICAL

*Services for Hospitals and Doctors by BtoB Services are structured to support the medical community through advanced media, technical, and operational solutions. Our offerings include professional live operation recording, clinical procedure documentation, and series-based medical productions designed for training, research, and institutional use. We ensure strict adherence to confidentiality, ethical standards, and hospital protocols throughout every production. As part of this service, BtoB Services offers multi-chapter and series-based productions using advanced and innovative filming techniques. Instead of conventional documentary equipment, we deploy high-end cinema cameras and professional-grade lenses to enhance visual depth, clarity, and narrative quality. This cinematic approach adds educational value and visual precision, making medical content suitable for conferences, academic platforms, and professional archives.*

*In addition, BtoB Services provides comprehensive support for medical conferences, corporate healthcare clients, and institutional events, along with exclusive member discounts on medical supplies, healthcare technology, uniforms, and accessories through our trusted network. By integrating production excellence with operational support and cost-effective sourcing, we enable hospitals and doctors to focus on patient care while we manage their professional, technical, and media requirements.*



## SANITARY

*BtoB Services provides high-quality sanitary fittings and accessories with access to very special and discounted rates made possible through our strong BtoB member network. This ensures clients receive durable, modern, and reliable products at competitive prices for residential, commercial, and institutional projects.*

## WASHROOMS

*BtoB Services offers a wide range of washroom tiles and accessories with preferential rates available exclusively through our member network. By leveraging collective buying power, we deliver premium-quality products that combine functionality, safety, and aesthetics at highly competitive prices.*

## KITCHENS

*Our kitchen tiles and accessories are sourced through trusted suppliers within the BtoB network, enabling exclusive member pricing without compromising on quality or design. Clients benefit from hygienic, long-lasting materials and stylish solutions at significantly reduced c*

## TILES

*BtoB Services offers a comprehensive range of tiles and flooring solutions for residential, commercial, and corporate spaces, including ceramic, porcelain, marble, granite, vinyl, and wooden flooring options. Through our strong BtoB member network, clients benefit from very special and discounted rates, ensuring high-quality materials, modern designs, and durable finishes at highly competitive prices.*



## ELECTRONICS

*Electronics Items Offers by BtoB Services provide access to a wide range of reliable and branded electronic appliances for residential, office, and commercial use. Our offerings include refrigerators, air conditioners (ACs), deep freezers, washing machines, microwave ovens, LED TVs, water dispensers, and small home appliances, sourced through trusted suppliers and authorized dealers.*

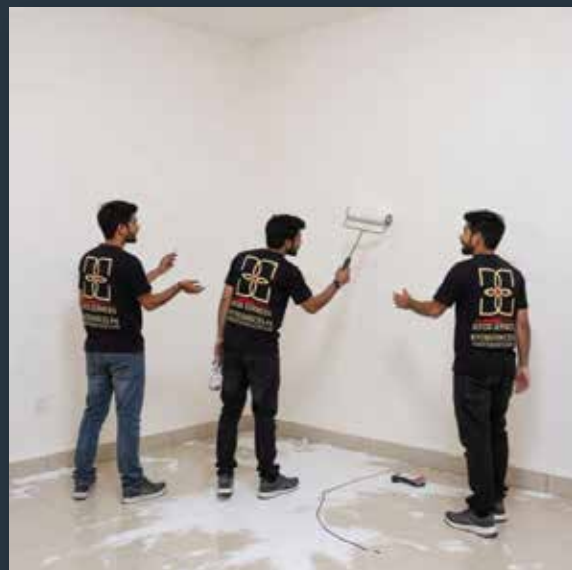
*We cater to both individual and corporate requirements, including offices, hospitals, hotels, restaurants, and housing projects. Solutions are available for energy-efficient models, inverter technology, smart appliances, and bulk procurement needs. Our team assists clients in selecting suitable products based on space, usage, budget, and technical requirements.*



## PAINTS & WHITE WASH

*Paint Work Services by BtoB Services deliver professional solutions for residential, commercial, and industrial projects. Our services include interior and exterior painting, texture finishes, weather-resistant coatings, waterproofing, and decorative paint applications. Skilled painters and quality materials ensure neat execution, durability, and a refined finish aligned with client requirements.*

*Through the strength of the BtoB member network, clients also benefit from paint and paintwork at very special and competitive prices. By sourcing directly from trusted manufacturers, suppliers, and contractors within the network, BtoB Services ensures cost-effective solutions without compromising on quality. This collective advantage enables clients to achieve superior results while optimizing project budgets.*



# FURNITURE

*Furniture Solutions by BtoB Services cover a wide spectrum of residential and office furniture, designed to meet functional, aesthetic, and durability requirements. We provide both ready-to-go furniture and custom-crafted pieces, ensuring flexibility for homes, offices, and commercial environments. From modern minimal designs to classic styles, our offerings are tailored to complement diverse interior themes and usage needs.*

*Our services also include handcrafted furniture for indoor and outdoor spaces, created by skilled artisans using quality materials and refined craftsmanship. Whether it is living room sets, bedroom furniture, workstations, conference tables, outdoor seating, or garden furniture, each piece is developed with attention to detail, comfort, and long-term performance. Customization options allow clients to select designs, materials, finishes, and dimensions according to their preferences.*

*Through the strength of the BtoB member network, clients gain access to exclusive and special rates on furniture and furnishings without compromising quality. By connecting directly with manufacturers, craftsmen, and suppliers, BtoB Services ensures cost-effective solutions, reliable delivery, and professional coordination, making furniture sourcing simple, efficient, and value-driven.*



# MARKETING

*Marketing Services by BtoB Services, in collaboration with Rajpoot Marketing & Real Estate (Pvt.) Ltd., provide complete solutions from market research to sales and business development. Using authentic, fresh databases, we help clients identify and approach prospects effectively, ensuring maximum engagement and conversion.*

*We offer business development tools and lead generation strategies, combining research insights with structured outreach and CRM support to drive revenue growth and customer retention. Every campaign is designed to deliver measurable results and tangible business impact.*

*Our creative team develops innovative concepts, visuals, videos, and social media campaigns to make brands stand out. We handle all types of marketing including digital marketing, SEO/SEM, content marketing, influencer campaigns, branding, print, TVCs, radio, outdoor, events, and experiential marketing, ensuring multi-channel visibility.*

*Through our member network and expert execution, BtoB Services delivers cost-effective, customized marketing solutions that connect strategy to action. From concept to sales, we empower businesses to expand their reach, strengthen their brand, and achieve sustainable growth.*

*By leveraging our extensive network of businesses, professionals, and creative talent, BtoB Services ensures that every campaign reaches the right audience at the right time. Our focus on data-driven insights, innovative storytelling, and measurable performance allows clients to maximize ROI while building long-term brand authority. With personalized strategies and hands-on support, we help businesses not only attract customers but also foster loyalty, engagement, and sustainable growth.*



# ORGANIC FOOD & FARMING TRAININGS

*BtoB Services promotes sustainable development through its Organic Food and Farming Training initiatives. We work closely with farmers, agribusinesses, and agricultural professionals to encourage organic farming practices that are environmentally friendly, cost-effective, and health-focused. Our objective is to support the production of high-quality organic food while improving livelihoods through modern, sustainable agricultural techniques.*

*Our training programs are designed to equip farmers and agricultural stakeholders with practical knowledge, including soil management, organic inputs, crop rotation, pest control, and post-harvest handling. These trainings are delivered by experienced professionals and field experts, ensuring hands-on learning and real-world applicability. By integrating traditional wisdom with modern organic practices, we help participants achieve higher productivity and better market value.*

*Through our business network, BtoB Services also facilitates market access for organic produce by connecting farmers with buyers, retailers, and exporters. This end-to-end support—from training to market linkage—helps build a reliable organic food ecosystem that benefits producers, consumers, and the environment alike.*



## INVESTIGATION

*BtoB Services provides professional investigation services to support corporate entities, legal professionals, and individuals in matters requiring factual verification and due diligence. Our services include corporate investigations, background checks, fraud detection, asset verification, and workplace misconduct inquiries.*

*Backed by experienced investigators and legal experts, we ensure confidentiality, accuracy, and ethical compliance in every assignment. Our investigation services help clients make informed decisions, minimize risks, and protect their business interests with reliable, evidence-based findings.*



## LITIGATION

*Our Litigation Services are designed to provide comprehensive legal support throughout the dispute resolution process. BtoB Services connects clients with qualified lawyers, legal consultants, and advocates specializing in civil, criminal, corporate, and commercial litigation.*

*We assist clients from case evaluation and documentation to court representation and legal strategy development. By leveraging our professional legal network, we ensure timely, transparent, and effective legal solutions, helping businesses and individuals safeguard their rights and resolve disputes efficiently.*



## TEAM BTOB

*At BtoB Services, our success is driven by highly qualified, experienced, and multidisciplinary team led by professional team leaders with proven industry expertise. We believe that strong leadership, collaborative culture, and continuous improvement are the foundations of sustainable growth. Our leadership empowers teams to take ownership, make informed decisions, and deliver consistently high-quality results for both residential and corporate clients.*

*What sets BtoB Services apart is our ability to provide end-to-end solutions under one umbrella. Our integrated team structure ensures seamless coordination, accountability, and efficiency across all projects, eliminating the need for multiple vendors and ensuring unified execution.*

*Our organization includes multiple specialized departments working in close collaboration. These include Information Technology, software and hardware engineering, networking solutions from LAN to WAN, and web development teams delivering secure, scalable, and performance-driven digital solutions. Our creative and media departments consist of graphic designers, photographers, videographers, editors, and 3D animators who produce impactful visual content, branding, and digital media aligned with business goals.*

*BtoB Services also operates strong event management and fabrication teams, capable of planning and executing corporate events, exhibitions, and brand activations from concept to completion. Our architecture, interior, and horticulture teams, supported by builders and construction professionals,*

*design and develop functional, aesthetic, and sustainable residential and commercial spaces.*

*For ongoing operational reliability, our maintenance and facility management teams provide electrical, plumbing, HVAC, waterproofing, solar systems, and preventive maintenance services, ensuring comfort and continuity for our clients. In addition, our printing, merchandising, marketing, and business development teams help organizations strengthen brand visibility, market presence, and long-term growth, supported by experienced consultants and strategists.*

*Our team culture is guided by five core values that define how we work every day. We Be Bold by taking responsibility, being proactive, and embracing innovation. We Be Curious by continuously learning, researching, and understanding our clients' industries. We Be Together by collaborating, supporting one another, and building a positive, inclusive workplace. We Be Connected by building meaningful relationships and understanding the bigger picture. And we Be Better by constantly improving, challenging ourselves, and striving for excellence.*

*At BtoB Services, building, training, and retaining our team is a daily commitment. Each individual brings unique skills and perspectives, but together we form a unified, agile, and reliable workforce. Our people are not just employees — they are the driving force behind our reputation for quality, innovation, and trust.*

*BtoB Services is more than a services company — it is a team built to deliver results, create value, and grow with our clients.*

# OUR CLIENTS & PARTNERS

Clients and partners are the foundation of sustainable business growth. While visibility and outreach are important, long-term success is built through strong relationships that extend beyond initial engagement. Organizations that thrive understand the value of collaboration, consistency, and trust at every stage of the journey.

BtoB Services focuses on creating lasting partnerships by aligning objectives, maintaining transparency, and delivering dependable results. Each relationship—whether with a client or a strategic partner—is approached with professionalism, respect, and a shared commitment to excellence.

At the heart of every successful collaboration is mutual trust. Clients and partners place confidence in expertise, discretion, and reliability, particularly when sensitive or financial matters are involved. This trust-driven approach enables meaningful collaboration, long-term value creation, and continued growth for all stakeholders.

Through a collaborative ecosystem, BtoB Services brings together businesses, professionals, and service providers to create shared opportunities for growth. By fostering open communication, ethical practices, and mutual support, the platform enables clients and partners to leverage collective expertise, unlock new possibilities, and build relationships that extend beyond individual projects into long-term strategic alliances.



*~Find something you're passionate about  
and keep tremendously interested in it.~  
"Julia Child"*

**Our Core Values: The Way We Work**

*At BtoB Services, every team member is united by five core values that guide our actions, decisions, and culture.*

**1. Be Bold**

*We believe in proactive thinking and decisive action. Our team members are encouraged to take responsibility, make informed decisions, and explore innovative approaches. We do not fear challenges — we embrace them as opportunities to grow.*

**2. Be Curious**

*Curiosity drives innovation. We ask questions, research deeply, explore new techniques, and continuously study our clients and their industries. This mindset allows us to stay ahead of trends and deliver solutions that truly add value.*

**3. Be Together**

*Collaboration is central to our success. We actively support one another, share knowledge, and work as one team across departments. We celebrate achievements together and believe that a positive, inclusive workplace leads to better outcomes.*

**4. Be Connected**

*We prioritize relationships—within our teams and with our clients. By building strong connections, expanding networks, and understanding the bigger picture, we deliver solutions that align with long-term goals, not just immediate needs.*

**5. Be Better**

*Excellence is a journey, not a destination. We constantly look for ways to improve, challenge ourselves, learn new skills, and raise our standards. Our commitment to continuous improvement ensures that we remain reliable, relevant, and competitive.*

*Guided by these core values, BtoB Services invites businesses, professionals, and entrepreneurs to experience the strength of a trusted service network. Whether you are looking to avail reliable services or become a member of our growing business community, we welcome you to connect with us and explore opportunities for collaboration, growth, and mutual success. Let us work together to empower your business through services.*

**LOOKING FORWARD TO  
HEARING FROM YOU...**

*Truely,  
BtoB Services  
Empowering Businesses Through Services*

**8, 2nd Floor, Sardar Arcade, F-11 Markaz, Islamabad**

**[www.btobservices.pk](http://www.btobservices.pk)  
[askbtob@outlook.com](mailto:askbtob@outlook.com)**

**+9251 8445535  
+92301 5466639  
+92300 8544086  
+92300 5597418**

